

PEOPLE’S BILL OF RIGHTS 250

LOGO PLACEMENT & USAGE

The People’s Bill of Rights 250 logo is the primary visual identifier of the campaign. Please use it with consistency and care.

Logo Integrity

- Use only approved logo files.
- Do not stretch, rotate, distort, recolor, or recreate the logo.
- Do not add effects such as shadows, outlines, or gradients.
- Ensure the logo is always reproduced at a size that maintains legibility.

Clear Space: Maintain clear space around the logo equal to or greater than the dimensions of the logo mark (x) in the diagram to the right. No text or graphics should enter this area.

Color: Use the full-color logo whenever possible. When necessary, use the approved black or white versions to ensure maximum contrast and legibility.

Placement: Place the logo where it is clearly visible and does not compete with the primary message. Preferred placements are the top or bottom corners of layouts. Allow generous margins from page or screen edges.

Co-Branding

When paired with partner logos, maintain equal visual weight and adequate spacing.

Please don’t:

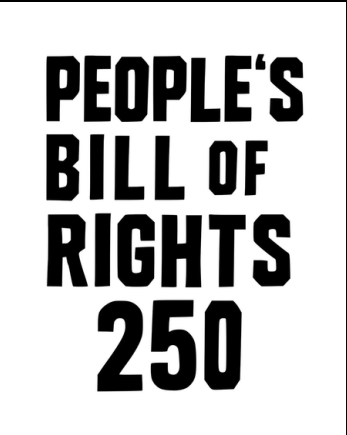
- Stretch or distort the logo
- Change the colors
- Place it on low-contrast or busy backgrounds
- Add effects or additional graphic elements
- Crop or obscure any part of the logo



Vertical



Square



B&W Vertical



B&W Square

Maintain clear space around the logo

